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@samsszy

✦ **Sam** is a Graphic Designer based in Buffalo, NY. She is a fast learner, great collaborator, and enthusiastic for new opportunities to gain insight and experience.

## ✦ Education

Bachelor of Fine Arts in Graphic Design  
SUNY Buffalo State College  
*summa cum laude / GPA: 3.9*  
2018-2021

## ✦ Awards

Silver ADDY for Integrated Brand Identity Campaign  
*American Advertising Federation District 2*  
2022

Gold ADDY for Integrated Brand Identity Campaign  
*American Advertising Federation Buffalo*  
2022

Silver ADDY for Integrated Consumer Campaign  
*American Advertising Federation Buffalo*  
2022

Silver ADDY for Integrated Consumer Campaign  
*American Advertising Federation Buffalo*  
2022

Barbara and Donald Nelson Scholarship in Design  
*SUNY Buffalo State*  
2021

Dean's List  
*SUNY Buffalo State*  
2018-2021

## ✦ Exhibitions

“Disposable Culture”  
12 piece gallery show held at Karpeles Manuscript  
Library Museum  
*December 2021*

“The World As We Know It”  
Visual Arts Board Virtual Gallery  
*Spring 2020*

## ✦ Experience

### Graphic Designer

*May 2021-present*

### Graphic Design Intern

*January 2021-May 2021*

Niagara Frontier Transportation Authority

- Projects include social media graphics, branding/promotional event collateral, print materials and vehicle wraps.
- Create effective, brand-friendly design solutions to improve the experience of public transit users.
- Collaborate with the public affairs team to generate innovative ideas for various marketing initiatives, community engagement and internal communications.

### Freelance Designer

*2018-present*

- Design branding collateral and print materials for small businesses.

### Bookseller

Barnes and Noble

*2018-2021*

- Offered personalized recommendations to customers.
- Organized and distributed stock on the sales floor.
- Fulfilled product orders in a timely manner.

### Gallery Secretary

Cummings Art Gallery, Mercyhurst University

*2017-2018*

- Greeted gallery visitors and answered questions.
- Helped coordinate events and exhibits.
- Maintained gallery's overall appearance.

## ✦ Skills

Branding  
Typography  
Illustration  
Social Media  
3D Modeling  
Motion Graphics  
Product Packaging

## ✦ Tools

Adobe Photoshop  
Adobe Indesign  
Adobe Illustrator  
Adobe After Effects  
Adobe Premiere  
Adobe Lightroom  
Google Suite  
Microsoft Office Suite  
Wordpress  
HTML/CSS (basic)  
Blender