



✦ **Sam** is a Graphic Designer residing in Buffalo, NY. She is a fast learner, great collaborator, and enthusiastic for new opportunities to gain insight and experience.

✦ Education

Bachelor of Fine Arts in Graphic Design
Buffalo State College
Anticipated Graduation Fall 2021

✦ Awards

Barbara and Donald Nelson
Scholarship in Design
2021

Deans List
2018-present

Tina Kowalski Memorial Art Award
2017

✦ Exhibitions

"The World As We Know It"
Visual Arts Board Virtual Gallery
Spring 2020

Art and Design Student Exhibition
Spring 2019

Storrs All High Photo Show
2016-2017

✦ Affiliations

AAF Buffalo Student Member
2019-present

Visual Arts Board Member
2019-present

✦ Experience

Graphic Designer

May 2021-present

Graphic Design Intern

January 2021-May 2021

Niagara Frontier Transportation Authority

- Projects include social media graphics, branding and promotional event collateral, print materials and vehicle wraps.
- Create effective, brand-friendly design solutions intended for improving the experience of public transit users.
- Collaborate with the public affairs team to generate innovative ideas for various marketing initiatives, community engagement and internal communications.

Freelance Designer

2018-present

- Design branding collateral and print materials for small businesses.

Bookseller

Barnes and Noble

2018-2021

- Offered personalized recommendations to customers.
- Organized and distributed stock on the sales floor.
- Fulfilled product orders in a timely manner.

Gallery Secretary

Cummings Art Gallery, Mercyhurst University

2017-2018

- Greeted gallery visitors and answered questions.
- Helped coordinate events and exhibits.
- Maintained gallery's overall appearance.

✦ Skills

Branding
Typography
Illustration
Social Media
3D Modeling
Motion Graphics
Product Packaging

✦ Tools

Adobe Photoshop
Adobe Indesign
Adobe Illustrator
Adobe After Effects
Adobe Premiere
Adobe Lightroom
Google Suite
Microsoft Office Suite
Blender
Wordpress
Basic HTML/CSS